



Mobile App Prototype for Automotive Industry

PROJECT DETAILS

 Mobile App Development

 Nov. 2018 - Ongoing

 \$10,000 to \$49,999



"Anyone who hires Insyte Consultancy Services would find them an exceptional company."

PROJECT SUMMARY

Insyte Consultancy Services developed a mobile app for iOS and Android intended for automotive service providers as subscribers and motorists as end users. They incorporated GPS and used an iterative design process.

PROJECT FEEDBACK

Insyte Consultancy Services has delivered an exceptional caliber app prototype that brought the client's idea to life. From the user perspective, it has a thoughtfully designed look and feel. The team collaborates seamlessly and deftly incorporates client input for best-in-class results.



The Client


Introduce your business and what you do there.


I'm the founder and CEO of Kiss my Ride corporation. Our company offers a mobile application for the automotive and motorcycle industry. It helps locate service parts and sales while on the go.


The Challenge


What

We hired them to handle the development of our app.

 **Ricky Johnson**
CEO, Kiss My Ride

 **Automotive**

 **1-10 Employees**

 **Oakland, California**

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

What was the scope of their involvement?

We held an in-depth discussion to go over everything. They provided the wireframes and sketches to show what the application would look like. We collaboratively went through an iterative design process wherein they incorporated multiple round of feedback. The team developed our app for both Android and iOS.

On the consumer side, the app shows users a list of nearby vendors based on their pin location and the keywords they use in a search. If a motorist's car breaks down while they're traveling in an unfamiliar area, our system can give them a better sense of the businesses in the area so they can make an informed decision about who to hire for the work they need. The other type of users on our platform are businesses, who are subscribers that pay to be featured. Consumers can download it for free and have access to those vendors through the app.

What is the team composition?

I worked directly with Raj (CEO and Co-Founder, Insyte Consultancy Services) and another individual from the team, which kept the process streamlined. Other teammates worked on the project as well, I just didn't interact with them.





How did you come to work with Insyte Consultancy Services?

I shopped around for vendors based on the quoted cost and considered three options, but made the ultimate decision to hire Insyte Consultancy. I first found them through a Google search for app developers and assessed their previous projects. They demonstrated the ability to listen, understand, and give professional input based on their app development skills and experience.

After my first meeting with the CEO, I was sold. Other companies only told me the price and timeline estimate, and then asked when I could pay them. In that regard, the team offered an exceptional level of service in comparison. They offered flexibility and had experience building other apps for the auto industry, which made me feel comfortable as well.

How much have you invested

We spent between \$25,000–\$50,000.

What is the status of this engagement?

I signed the formal agreement in November 2018, and they finished the prototype by the second week of December. The final buildout is ongoing. I'm still working on financing the rest of the project.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

We came to Insyte Consultancy Services with only an idea of what we wanted, and they brought it to life. The quality of the work we've received right now is superb. I'm more than fully satisfied with the prototype's professionalism and am pleased its look and feel.





How did Insyte Consultancy Services perform from a project management standpoint?

We held weekly meetings via phone and video, and everything went pretty smoothly. During the initial meeting, we went over the entire scope of the project with the project manager. About a week later, he sent me over the rough draft of the wireframe for my review and approval.

We went through a couple of rounds of changes within a week's time, then went forward into the design phase. They sent me the design for approval and made all the changes I requested. Ultimately, I opted to go with their initial design. We got together on a weekly basis to go over the project.

What did you find most impressive about them?

The most impressive part of working with Insyte Consultancy Services was the quality of work they produced. I also appreciated their availability. We could reach them at any time, day or night. They didn't give us a limited window to communicate.

Are there any areas they could improve?

No, there are none.

Do you have any advice for potential customers?

Not at this time. Anyone who hires Insyte Consultancy Services would find them an exceptional company. They're great to work with and I highly recommend them.

