



Mobile App Dev for Local Event Platform

PROJECT DETAILS

 Mobile App Development

 Oct. 2017 - Feb. 2019

 \$10,000 to \$49,999



"They touched based with us regularly to make sure issues were solved, which built our trust and confidence in them."

PROJECT SUMMARY

Insyte Consultancy Services developed the MVP for an iOS and Android app, which is currently in beta testing. They followed UX/UI mockups to create the design and also built the backend.

PROJECT FEEDBACK

Insyte Consultancy Services maintained open communication and worked at a competitive price. They took project concerns and questions seriously, and even the CEO got involved to ensure a positive experience.



The Client


Introduce your business and what you do there.


I'm the founder and CEO of Spot Hype, a tech company that helps people find popular spots in their local area.


The Challenge


What challenge were you trying to address with Insyte Consultancy Services?

We needed a partner to develop our mobile app.

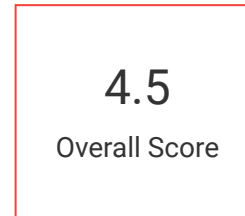
 **Ronald Reed**
Founder and CEO, Spot Hype

 **Arts, entertainment & music**

 **1-10 Employees**

 **Washington, District of Columbia**

CLIENT RATING



Quality: 4.5



Schedule: 4.0



Cost: 5.0



Would Refer: 4.5





The Approach

What was the scope of their involvement?

We provided a conceptual UX/UI mockup that Insyte Consultancy Services used as the foundation for their design and backend development. They built the minimum viable product (MVP) for iOS and Android, which our internal team is using for beta testing.

What is the team composition?

We worked with a project manager who had an outsourced team from India.

How did you come to work with Insyte Consultancy Services?

We found them through a Craigslist ad. We were looking for a local software development company and spoke with Insyte Consultancy Services' CEO. He came up with a cost that met our requirements, so we hired them.

How much have you invested with them?

We spent about \$30,000.

What is the status of this engagement?

We worked together from October 2017–February 2019.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

We're currently in beta testing, but we've received positive feedback from test users. Our in-house dev team is pleased with the code quality.





How did Insyte Consultancy Services perform from a project management standpoint?

They were great at maintaining open communication and staying on top of deadlines. For the most part, we didn't have any problems with scheduling. We mainly communicated via phone and shared-screen meetings to test the interface.

What did you find most impressive about them?

It was incredibly easy to communicate with both the project manager and the CEO of the company. They touched base with us regularly to make sure issues were solved, which built our trust and confidence in them.

Are there any areas they could improve?

They could've done better at understanding the scope of our project at the beginning to avoid any miscommunications down the road.

Do you have any advice for future clients of theirs?

Maintain open communication and clearly articulate the details of your project.

