



# Mobile App Dev for Automotive Dealer Support Company

#### PROJECT DETAILS

- Mobile App Development
- **l** Jul. 2019 Ongoing
- 5 \$10,000 to \$49,999
- "Communication is everything, and whenever we need something they're there right away. They continue to impress me."

#### PROJECT SUMMARY

An automotive support dealer hired Insyte Consultancy Services to develop an iOS and Android mobile app for their GPS systems. They rebuilt a severely out-of-date existing app, fixing all its problems.

#### PROJECT FEEDBACK

Insyte Consultancy Services is incredibly responsive, immediately responding to and fixing all issues. They understand mobile app development and their team is communicative and meets every deadline. They're also flexible, willing to understand and adapt to unique situations.

# insyte

# **Insyte Consultancy Services**

## The Client

# The Challenge

Introduce your business and what you do there.

I am the COO for Synchronize Income Development, LLC, an automotive dealer support company. One of our products is a GPS based inventory management system that provides vehicle and family protection.

(2)	Drake Miller
	COO, Synchronize Income Development, LLC

Automotive

2 1-10 Employees

O Chicago, Illinois

#### CLIENT RATING

4.5

Overall Score

Quality:		4.5
Schedule:		4.5
Cost:		5.0
Would Refer:		5.0



# insyte

# **Insyte Consultancy Services**

## The Approach

What challenge were you trying to address with Insyte Consultancy Services?

Insyte Consultancy Services helped us develop the mobile app for the GPS system.

#### The Outcome

### What was the scope of their involvement?

We weren't happy with the services of our previous vendor, and we were dissatisfied with the version of the iOS and Android mobile app we previously had. Insyte Consultancy Services helped us service the existing app, rebuilding it from scratch. The app was severely out of date, and they fixed all the problems that we had.

When the world returns to normal, they'll continue to completely redesign the GPS tracking app and other mobile app concepts we have for our business.

### What is the team composition?

I worked with two individuals.

# How did you come to work with Insyte Consultancy Services?

I did research on local and global app development companies, looking for the right fit for our situation. We had lots of issues with our mobile app and our old developer wasn't communicative.

We found Insyte Consultancy Services through Google searches, and they met us in our offices. They were incredibly transparent and eager to work with us, so we moved forward with the process.



# **Insyte Consultancy Services**

## How much have you invested with them?

We spent between \$10,000-\$50,000.

## What is the status of this engagement?

We began work in July 2019, and the work is ongoing (although it is currently on hold because of the global crisis).

